

# Flügger at a glance

#### Key figures FY 2022/23

Revenue mDKK

2.550

**Full-time employees** 

2.234

No. factories

**12** 

EBIT mDKK

43

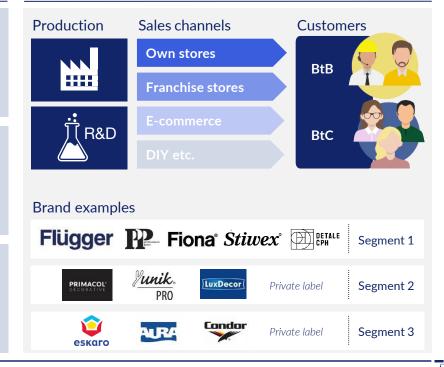
Markets

17

No. stores

354

#### Flügger's business model



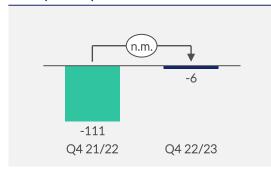


# Q4 22/23 highlights

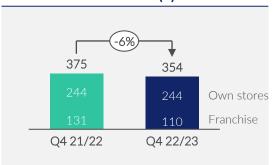
#### Revenue (mDKK)



#### EBIT (mDKK)



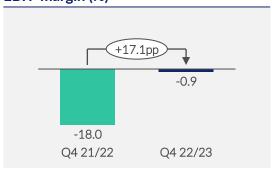
Own & franchise stores (#)



**Gross Margin (%)** 



EBIT-margin (%)



ROCE, LTM (%)







# FY 22/23 highlights

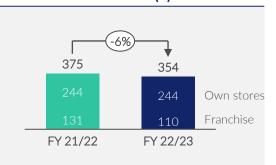
#### Revenue (mDKK)



#### EBIT (mDKK)



Own & franchise stores (#)



**Gross Margin (%)** 



EBIT-margin (%)



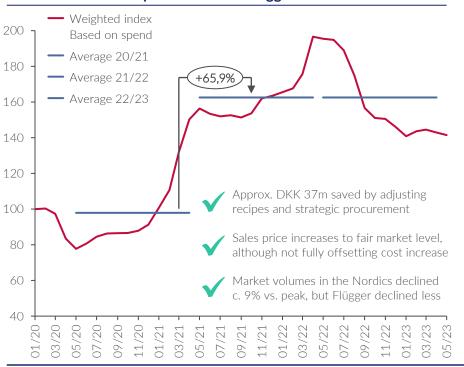
#### ROCE, LTM (%)



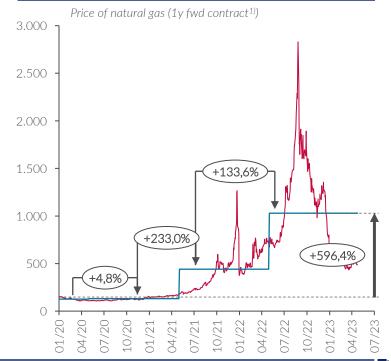


# Decline in raw material prices, but still at high historical level The sharp increase beginning 2022/23 was not fully passed on in sales prices

#### Chemicals market impacts c. 40% of Flügger raw material costs



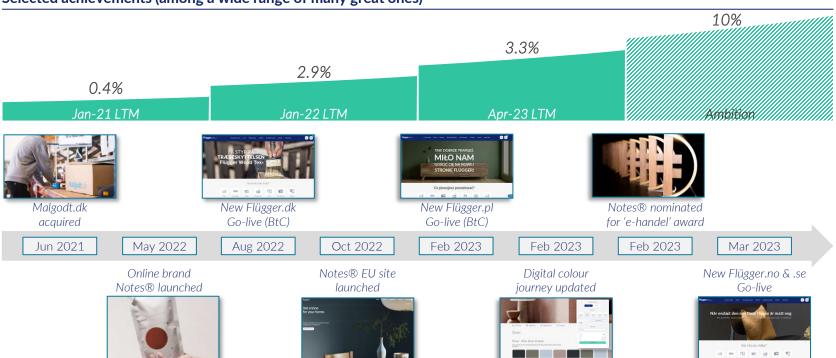
#### Gas/energy impacts c. 15% of raw materials costs





# Good e-com traction despite tough markets conditions, and in 2022/23 the commercial footprint expanded with BtC e-com across Nordics and Poland

Selected achievements (among a wide range of many great ones)





### Focus on core business

#### In-house wallpaper brand divested

#### Flügger Lithuania integrated

#### **Adjusting Eskaro to circumstances**









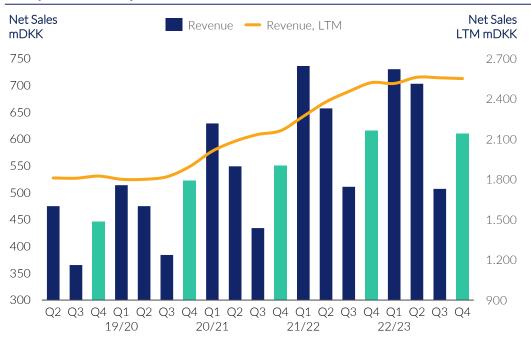
# Intensified focus on sustainability - 2024 goal already reached!

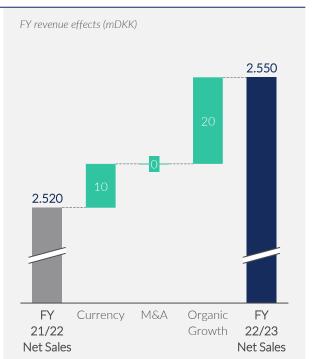
of all wet goods sold by Flügger is labelled with Nordic Swan or EU-Ecolabel. c. 90% of Segment 1 and/or Eco-labelled Flügger



# Net sales increased 1% compared to last year driven by price increases and currency headwind in Eastern markets offset by declining volumes

#### **Group sales development**







# Segment 1 Own Stores & Resellers: Q4 & FY 22/23

04

22/23

FY 22/23

#### Sales development by geography in Segment 1

- Q4 and YTD revenue decreased by 4% and 3% respectively, primarily impacted of currency development and declining volume.
- Sales to consumers normalized after the high sales during COVID-19.
- Sales to professional customers were higher in Norway, Sweden and Poland, but lower in Denmark.
- EBIT driven by unfavorable customer mix with lower sales to consumers, combined with large increases in the price of raw materials, energy and transport.

| mDKK          | FY 21/22 | FY 22/23 |
|---------------|----------|----------|
| Revenue       | 1.761    | 1.700    |
| EBIT          | 159      | -13      |
| EBIT-margin % | 9%       | -1%      |

| Revenue (mDKK) | Q4 21/22 | Currency | Organic<br>Growth | Q4 22/23 | Reported<br>Growth |
|----------------|----------|----------|-------------------|----------|--------------------|
| Denmark        | 158      | -1%      | -12%              | 137      | -13%               |
| Sweden         | 120      | -7%      | 0%                | 111      | -7%                |
| Norway         | 59       | -14%     | 8%                | 55       | -6%                |
| Poland         | 63       | 0%       | 2%                | 65       | 2%                 |
| Other          | 34       | -2%      | 0%                | 34       | -2%                |
| Total          | 434      | -4%      | -3%               | 402      | -7%                |

| Revenue (mDKK) | FY 21/22 | Currency | Organic<br>Growth | FY 22/23 | Reported<br>Growth |
|----------------|----------|----------|-------------------|----------|--------------------|
| Denmark        | 647      | 0%       | -8%               | 594      | -8%                |
| Sweden         | 501      | -6%      | 2%                | 484      | -4%                |
| Norway         | 231      | -4%      | 5%                | 233      | 1%                 |
| Poland         | 252      | -2%      | 4%                | 257      | 2%                 |
| Other          | 130      | 0%       | 2%                | 132      | 2%                 |
| Total          | 1.761    | -2%      | -1%               | 1.700    | -3%                |



### **Segment 2 DIY: Q4 & FY 22/23**

#### Sales development by geography in Segment 2

- Q4 and YTD revenue decreased by 2% and 5% respectively, driven by currency development and declining volume.
- The reduction in EBIT can be attributed to increasing costs for raw materials and transportation.
- Price increases have been executed with positive impact on future periods.
   Combined with the expectations of declining raw materials prices and transport costs the margin is estimated to catch up within a 6-12 months.

| mDKK          | FY 21/22 | FY 22/23 |
|---------------|----------|----------|
| Revenue       | 374      | 347      |
| EBIT          | 14       | -9       |
| EBIT-margin % | 4%       | -3%      |

| Q4<br>2/2 |  |
|-----------|--|

| Revenue (mDKK)        | Q4 21/22 | Currency | Organic<br>Growth | Q4 22/23 | Reported<br>Growth |
|-----------------------|----------|----------|-------------------|----------|--------------------|
| Unicell Nordic        | 54       | -3%      | -2%               | 51       | -5%                |
| Unicell international | 46       | -1%      | -8%               | 43       | -9%                |
| Total                 | 100      | -2%      | -5%               | 94       | -7%                |

| FY<br>2/: |  |
|-----------|--|

| Revenue (mDKK)        | FY 21/22 | Currency | Organic<br>Growth | FY 22/23 | Reported<br>Growth |
|-----------------------|----------|----------|-------------------|----------|--------------------|
| Unicell Nordic        | 204      | -3%      | -6%               | 186      | -9%                |
| Unicell international | 170      | -2%      | -3%               | 161      | -5%                |
| Total                 | 374      | -2%      | -5%               | 347      | -7%                |



### Segment 3 Eskaro Group AB: Q4 & FY 22/23

04

22/23

FY

22/23

#### Sales development by geography in Segment 3

- Revenue increased in Q4 and YTD by 18% and 28%, due to currency and organic growth driven by price increases. In Russia and Belarus, the demand for locally produced goods increased.
- Ukraine remained significantly affected by the war and revenue declined by more than 40% compared to last year. The performance was, however, better than expected.
- EBIT driven by favorable currency development in Russia and Belarus. In addition to price increases executed to compensate for increases in raw

| mDKK          | FY 21/22 | FY 22/23 |
|---------------|----------|----------|
| Revenue       | 385      | 502      |
| EBIT          | -132     | 65       |
| EBIT-margin % | -34%     | 13%      |

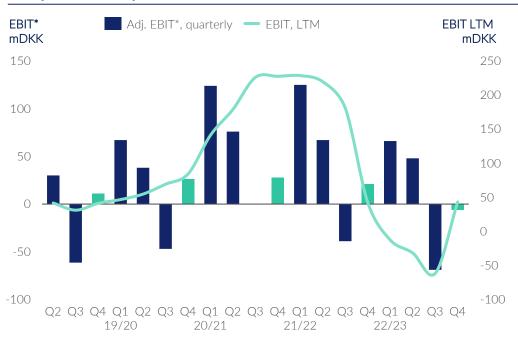
| Revenue (mDKK) | Q4 21/22 | Currency | Organic<br>Growth | Q4 22/23 | Reported<br>Growth |
|----------------|----------|----------|-------------------|----------|--------------------|
| Russia         | 35       | 17%      | 17%               | 47       | 34%                |
| Ukraine        | 10       | -50%     | 156%              | 21       | 106%               |
| Belarus        | 13       | 5%       | 22%               | 17       | 27%                |
| Estonia        | 9        | 0%       | 19%               | 11       | 19%                |
| Other          | 15       | -1%      | 35%               | 18       | 34%                |
| Total          | 82       | 2%       | 38%               | 114      | 40%                |

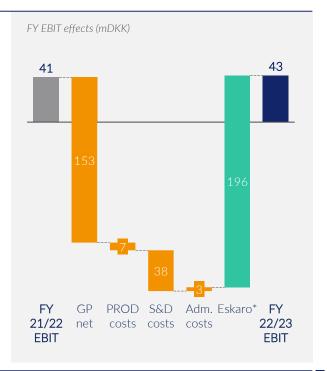
| Revenue (mDKK) | FY 21/22 | Currency | Organic<br>Growth | FY 22/23 | Reported<br>Growth |
|----------------|----------|----------|-------------------|----------|--------------------|
| Russia         | 143      | 45%      | 35%               | 256      | 80%                |
| Ukraine        | 121      | -10%     | -20%              | 80       | -30%               |
| Belarus        | 52       | 14%      | 26%               | 73       | 40%                |
| Estonia        | 42       | 0%       | 11%               | 41       | 11%                |
| Other          | 27       | 1%       | 31%               | 52       | 32%                |
| Total          | 385      | 16%      | 15%               | 502      | 31%                |



# EBIT impacted by the uncertainty in the global economy, unfavorable customer mix and higher cost levels

#### **Group EBIT development**



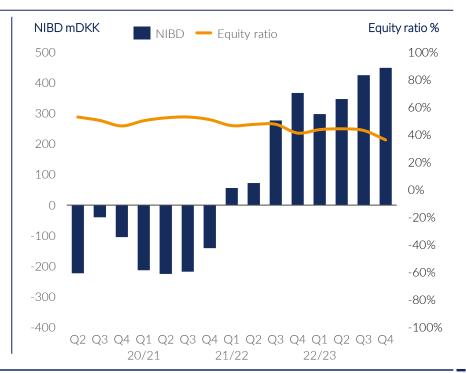




# NIBD impacted by timing effects of working capital, lower earnings and CAPEX investments

#### **Financial solidity**

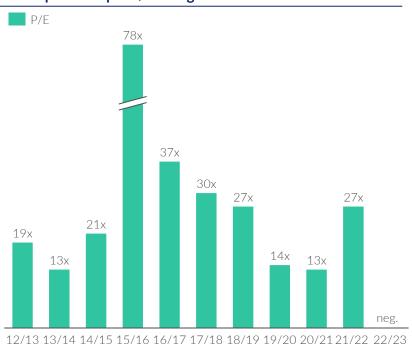
- 1 NIBD development compared to last quarter is driven by timing in working capital, hence inventory build-up to secure supply
- NIBD impacted by the lower earnings level and payout of dividends of 30mDKK
- NIBD impacted by investments in factories and M&A 21/22





# Price/earnings ratio driven mainly by write-downs related to Eskaro and the lower earnings

#### **Development in price/earnings**



#### Stock price incl. reinvested dividends (DKK)



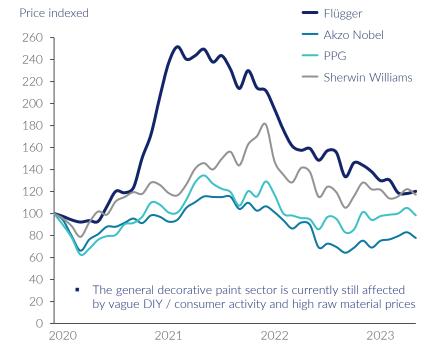


# **Share price development**

#### Flügger's share price development



#### Flügger's relative share price development (indexed)





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Source: Nasdaq, FactSet 16

### 2023/24 Guidance: Revenue of 2,500m-2,700m and EBIT of 60-120m

#### Financial guidance as per annual report announcement

#### Flügger group A/S

2023/5 - Året blev præget af inflation, høje omkostninger - og styrket kundefokus

28.6.2023 13:37:16 CEST | Flügger group A/S | Årsrapport

I 2022/23 blev Flügger ramt hårdt af stigende omkostninger til råvarer, energi og transport samt ændret kundemiks, hvilket satte bundlinjen under pres.

Toplinjen på 2.550 mio. DKK var på niveau med året før og inden for de udmeldte forventninger på 2.500 - 2.700 mio. DKK. Driftsresultatet (EBIT) på 43 mio. DKK var på niveau med det foreløbige resultat oplyst 12. maj 2023.

For det kommende regnskabsår 2023/24 forventes en omsætning i niveauet 2.500 – 2.700 mio. DKK. Hovedmarkederne forventes fortsat at være præget af vigende aktivitet, men prisstigninger, eksportsalg og nye kunder forventes at kompensere fre falder i jvollumen.

EBIT forventes i niveauet 60-120 mio. DKK, og dermed styrket i forhold til regnskabsåret 2022/23. Bruttomarginen forventes langsomt at vende tilbage det historiske niveau, når omkostninger til råvarer og energi reduceres kombineret med gennemførte prisstigninger i salgspriserne.

Som følge af krigen i Ukraine og påvirkningerne fra sanktioner i Rusland og Belarus, er der betydelig usikkerhed om omsætning og resultat for segment 3. Flügger arbejder fortsat på at afhænde selskaberne i Rusland og Belarus.

CEO i Flügger group A/S. Sune Schnack, udtaler:

"Indtjeningen i vores kerneforretning har været under hårdt pres, særligt fra stigende råvarepriser, valutakurser og økonomisk afmatning. Vi er glade for, at vi alligevel har været i stant i lat fastholde unuværende kunder og tiltrække nye, selvom aktiviteten hos både grivate og professionelle kunder har været faldende."

"I segment 3 er EBT unstelle har bet afstuttede finansår, hvilket dog skør i er relativt lukket kredsleb. Da vi samtligh har nedestræte ververs unsstelle kretering med 132 mil. D.K. er den samtledi iner nedestering tabsgivende for Flügger. Vi iser kike en fremtig dig det russiske matter and ga telejder fortsat på at aflaende vores forretning her på ansvarlig vis og inden for de af middinghederne fastater anmer."

"Både i det forgangne og det kommende finansår fokuserer vi således på vores kerneforretning og hvordan vi kan hjæljeer vores professionelle kunder gennem det, der for mange er svære måneder og år. Engagementet fra Flüggers medarbejdere, kunder og aktionerer har været imponerende i en omskritelig tid. Vi er forskjøt potimistiske på det kommende år, hvor vi fortsætter med at sætte kunderne forrest, så vi også fremover står solidt med vores mix af professionelle og private kunder". skutter Suns Schnack.

- Company announcement





# Thank you for listening

Please contact IR@flugger.com for any further questions or visit flugger.com/investor



